



EDUCATIONAL LEADERSHIP NETWORK EUROPE
(ELNE)

European Education Leadership Week, Online

15th February 2024, 16:00 – 17:30 (CET)

Online

[Media Education – a common endeavor for Parents, Teachers and Principals](#)

Organiser: European Parents' Association

Education in the digital age: how has education been impacted by the digital era? What are the digital tools available to education practitioners and what are their advantages and disadvantages? How can digital tools empower the different types of stakeholders in education? We are interested in hearing about AI, data protection, Edtech companies, digital pedagogical tools...

In the framework of the webinar EPA would like to present its project HERMMES – Holistic Education, Resilience and Media Maturity in Educational Settings which is currently ongoing.

Abstract

One of the greatest challenges of our time is to help children and youngsters in the development of their media maturity and digital literacy. Technology is evolving by leaps and bounds every day. Parents, pre-school teachers, teachers and principals are constantly confronted with the fact that the children and young people in their care are using technology and are moving in virtual worlds that the adults responsible for them cannot even imagine.

However, the question arises HOW they are using it, whether they are able to digest the contents, and whether they are aware of the dangers and pitfalls lurking in the digital world, and how to deal with these at different age levels.

In its resolution [“Shaping digital education policy”](#) of 25th March 2021, the European Parliament suggests to “introduce digital technologies in a learner-focused, age-appropriate and development-oriented way” insisting that “digital learning strategies need to take into account research on the effects that early use of digital technology may have on the development of young children”





At the end of their school career, all pupils should be able to use the full range of analogue and digital media properly for their own education, participation in civil society and the labour market, whereas the timing and form of using digital media in education should be closely aligned with the developmental phases of children. Therefore, parents, teachers and researchers have joined their resources, and aim to work towards helping children and youngsters become resilient and media mature citizens who can make their own informed choices.

The project will result in five tangible outcomes: a website, a framework curriculum, school policy guidelines, trainings for practising teachers and webinars for parents.

In the webinar we'll focus specifically on the different roles of various stakeholders and how they can work together to foster holistic education and resilience among the whole school community as well as giving some practical examples of how media education can be done and computational thinking can be fostered even without digital devices.

Agenda

- 16:00 **Opening and welcome** – Víctor Petuya, EPA president
- 16:05 **Project overview** – Arja Krauchenberg, project coordinator
- 16: 20 **Keynote Speech: Media education in schools – who can do what and how** – Prof. Paula Bleckmann, Alanus university (tbc)
- 16:50 **Practical examples from the teacher training** – Prof. Robert Neumann, Freie Hochschule Stuttgart (tbc)
- 17:10 **Q&A through the chat or mentimeter** – moderation: Aivar Haller, EPA ambassador
- 17:27 **Closing remarks** - Boštjan Bobič, EPA vice-president (tbc)

